ECOQUIP The role of procurement in driving innovation

The project showcases how pro-innovation procurement methods enhance healthcare efficiency, quality, and sustainability. It involves interventions in the procurement processes of hospitals across EU Member States

PROCUREMENT CAN DRIVE INNOVATION

By providing space for innovation in procurement, customers can drive better quality, sustainable services at lower costs and deliver improved outcomes.

HOW CAN HEALTHCARE PROCUREMENT BECOME MORE ADEPT AT DRIVING INNOVATION?



IDENTIFY UNMET NEEDS IN TERMS OF OUTCOMES

Outcome-based requirements are a cornerstone of innovation procurement. An outcome-based specification focuses on the desired outcomes that are required from goods or services rather than a detailed technical specification.



ENGAGE ALL STAKEHOLDERS FROM THE START

There are a wide range of internal stakeholders and end-users involved in and affected by any procurement who are best placed to determine the shortcomings and define the outcomes needed.



ENGAGE AND CONSULT THE MARKET

Pre-tender market engagement gives the supply-chain valuable advance notice of a customer's needs. It breaks down communication barriers between customers and suppliers and enables customers to get insights into how the required outcomes could be delivered.

Are you a health manager interested in learning more about innovation procurement? Join our collaborative buyers forum to exchange with health managers and procurement experts







